



Old Bridge Chamber Orchestra 2017-2018 Sponsorship and Underwriting Opportunities

*For more information or to make a donation, contact
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Deja Burt, OBCO Treasurer, deja.m.burt@gmail.com*

Old Bridge Chamber Orchestra (“OBCO”) is pleased to present this recognition opportunity for local individuals and business leaders committed to supporting the arts. OBCO is an award-winning not-for-profit 501(c)(3) organization that provides classical concerts and other musical outreach in Prince William County. Past performances have included everything from Gershwin’s *Rhapsody in Blue* at the Hylton Performing Arts Center to our quartet playing pops during a Court Appointed Special Advocates appreciation dinner. Your sponsorship of OBCO not only helps to sustain this worthy group of volunteer musicians, it can be an effective way of highlighting your services and products to the community.

An OBCO sponsorship is an investment in one of Northern Virginia’s preeminent local arts programs. Three of OBCO’s current members are recipients of the Kathleen K. Seefeldt Award for Arts Excellence. Your company’s brand will be linked to an organization that, like you, is fully committed to serving this community. Incentives are associated with each level of sponsorship and if your organization has something specific in mind, OBCO will work with you to customize a benefits package to connect you to our patrons. Unless they request that their donation be anonymous, all donors are celebrated on OBCO concert programs.

The levels and opportunities that follow reflect what you can expect from your sponsorship or underwriting investment.

And, as always, thanks for your support!



OBCO Season Underwriter (\$3,000)

Season Underwriters are the sustainers of this organization and will be recognized from the stage at each regular season concert. Commit to be a Season Underwriter for three consecutive years and your company will receive the benefits of this level of sponsorship for a donation of only \$2,400 for each of the three years (a savings of 20%). All Season Underwriters receive the following benefits:

Print	<ul style="list-style-type: none"> • Recognition as “Season Underwriter” on all printed promotional materials, banner signs, and concert programs • Full page company acknowledgement of support in concert programs
Website and Social Media	<ul style="list-style-type: none"> • Recognition as “Season Underwriter” on OBCO website and social media • Recognition as “Season Underwriter” on OBCO marketing postings on various community and cultural online calendars and various social media outlets (space permitting)
E-Mail	<ul style="list-style-type: none"> • Recognition as “Season Underwriter” in email correspondence and newsletters to patrons
Media	<ul style="list-style-type: none"> • Recognition as “Season Underwriter” in OBCO press releases
Tickets	<ul style="list-style-type: none"> • Five pairs of season tickets
Products/Services	<ul style="list-style-type: none"> • Optional display table in the lobby at all regular season concerts for Season Underwriter’s product/service literature, sample giveaways, coupons, <i>etc.</i>
Additional Benefits	<ul style="list-style-type: none"> • Company representative may deliver a brief curtain speech welcoming the audience on Opening Night • OBCO will provide a small ensemble to perform for one and one-half hours at an event hosted by Company (costs for venue, food, and beverage are the Season Sponsor’s responsibility)

OBCO Elite Sponsor (\$1,500)

Elite Sponsors are critical to OBCO’s ability to serve Prince William County. Commit to be an Elite Sponsor for three consecutive years and your company will receive the benefits of this level of sponsorship for a donation of only \$1,200 for each of the three years (a savings of 20%). All Elite Sponsors receive the following benefits:

Print	<ul style="list-style-type: none"> • Recognition as “Elite Sponsor” on all printed promotional materials, banner signs, and concert programs • Half page company acknowledgement of support in concert programs
Website and Social Media	<ul style="list-style-type: none"> • Recognition as “Elite Sponsor” on OBCO website and social media
E-Mail	<ul style="list-style-type: none"> • Recognition as “Elite Sponsor” in email correspondence and newsletters to patrons
Media	<ul style="list-style-type: none"> • Recognition as “Elite Sponsor” in OBCO press releases
Tickets	<ul style="list-style-type: none"> • Three pairs of season tickets
Products/Services	<ul style="list-style-type: none"> • Optional display table in the lobby at all concerts for sponsor’s product/service literature, sample giveaways, coupons, <i>etc.</i>

Guest Artist Underwriting (\$1,000)

For some concerts, OBCO features guest artists of national and international renown who perform as soloists. Underwriting support helps offset this additional production cost and keeps OBCO on track with its long term financial sustainability plans. All Guest Artist Underwriters receive the following benefits:

Print	<ul style="list-style-type: none"> • Recognition on all printed promotional materials for the concert featuring the guest artist as follows: “Guest Artist Underwriting generously provided by <i>Company Name</i>” • Quarter page company acknowledgement of support in concert program
Website and Social Media	<ul style="list-style-type: none"> • Recognition as “Guest Artist Underwriter” on OBCO website and social media (see example above)
Tickets	<ul style="list-style-type: none"> • Two pairs of tickets to the concert featuring the guest artist
Products/Services	<ul style="list-style-type: none"> • Optional display table in the lobby of guest performers concert for sponsor’s product/service literature, sample giveaways, coupons, <i>etc.</i>
Additional Benefit	<ul style="list-style-type: none"> • Company representative may deliver a brief curtain speech welcoming the audience and introducing the artist on performance day of featured artist

OBCO Website Sponsor (\$1,000)

OBCO’s website is its primary way of communicating with the world and your involvement as a Website Sponsor makes that possible. Commit to be a Website Sponsor for three consecutive years and your company will receive the benefits of this level of sponsorship for a donation of only \$800 for each of the three years (a savings of 20%). All Website Sponsors receive the following benefits:

Website and Social Media	<ul style="list-style-type: none"> • Prominent recognition on OBCO website landing page and social media as “Website Sponsor”
Print	<ul style="list-style-type: none"> • Recognition as “Website Sponsor” on all printed promotional materials, banner signs, and concert programs • Quarter page company acknowledgement of support in concert programs
E-Mail	<ul style="list-style-type: none"> • Recognition as “Website Sponsor” in email correspondence and newsletters to patrons
Tickets	<ul style="list-style-type: none"> • One pair of season tickets
Products/Services	<ul style="list-style-type: none"> • Optional display table in the lobby at all concerts for sponsor’s product/service literature, sample giveaways, coupons, <i>etc.</i>

OBCO Section or Chair Sponsor (\$500)

Have a favorite section, instrument, or OBCO instrumentalist? Then your company should become a Section or Chair Sponsor. Orchestra sections (*i.e.*, Strings, Woodwinds, Brass, and Percussion) and principal chairs within the sections (*e.g.*, “Principal Violin”, “Principal Clarinet”, “Timpani”) are available for sponsorship. All Section or Chair Sponsors receive the following benefits:

Print	<ul style="list-style-type: none"> • Recognition as “Section Sponsor” or “Chair Sponsor” in each concert program of OBCO’s regular season (Sample: “First Violin Section sponsored by <i>Company Name</i>” or “Principal Oboe Chair Sponsored by <i>Company Name</i>”)
Website and Social Media	<ul style="list-style-type: none"> • Recognition as “Section Sponsor” or “Chair Sponsor” on OBCO’s website and social media (see samples above)
Tickets	<ul style="list-style-type: none"> • Two pairs of season tickets
Products/Services	<ul style="list-style-type: none"> • Optional display table in the lobby at all concerts for sponsor’s product/service literature, sample giveaways, coupons, <i>etc.</i>

Music Underwriting (\$250 per piece)

Each musical composition you hear at an OBCO concert must be purchased or rented in order to be performed. If we're playing one of your favorites – or one that soon will be a favorite – consider underwriting OBCO's acquisition costs with a donation of \$250. Your name will be listed on the concert program beneath the piece you choose to underwrite.

Printing Underwriting (\$200 per concert)

Frugal as we are, there's no escaping the costs associated with designing, printing, and copying programs. Become a Printing Underwriter and your name will be included on each concert program you underwrite.

Friend of OBCO (Gifts up to \$199)

We're grateful for all of our donors and it is our pleasure to send you a little love in our concert programs for your gift up to \$199.

For Questions or to Become a Sponsor/Underwriter, Please Complete the Following and Contact Sheyna Burt, OBCO President, at snburt@burtlaw.co/571-229-9899 or Deja Burt, OBCO Treasurer, at deja.m.burt@gmail.com.

Name (Company or Individual): _____

If Company, Name of Authorized Representative: _____

Mailing Address: _____

Email Address: _____

Telephone Number: _____

Selected Sponsorship or Underwriting Level: _____

Total Amount of Donation: \$ _____

Method of Donation: _____

(For Credit Card, Contact snburt@burtlaw.co)

Old Bridge Chamber Orchestra is a 501(c)(3) non-profit and donations to it are tax deductible as permitted by law. Contact your accountant or tax professional for details.